



PRESS RELEASE

Are you noisy in the office?

**"I'M NEVER LOUD IN THE OFFICE"
That is how many people think of their own behavior in the open office space. Now you are able to see the actual noise levels clearly with SoundEar's new noise measurement system, Noise Guide.**

When it comes to lowering noise levels in open office spaces, becoming aware of your own noise level makes a difference. That is one of the findings from a scientific research project in the Danish financial firm, Danske Bank.

Whether it is a work-related debate that is heating up, or you are exchanging pleasantries about your week end with the person sitting next to you, it can become interrupting noise for the

rest of your office – and might not even be aware of it.

This is where Noise Guide comes in handy. It visualizes the noise levels at your desk in an easy to understand manner, reminding you, that it might be about time to go elsewhere with your conversation.

" OF COURSE, THE NOISE GUIDE ISN'T A MIRACLE CURE AGAINST NOISE. BUT IT DOES MAKE IT EASIER TO TALK ABOUT NOISE, AND EVEN MAKES IT MORE LEGITIMATE TO ASK COLLEAGUES TO LOWER THEIR VOICES," SAYS LARS BOLDT, CEO IN SOUNDEAR

The tangible measurements and visualizations of noise levels may further more help you arrange work stations according to

different activities, noise levels and personal preferences.

Facts: How the Noise Guide works

- You put up a Noise Guide at every work station in the office space
- The Noise Guide features an ear, that will be lit up green, yellow, or red, according to the current noise level
- The Noise Guide also visualizes the average noise level over the past 15 minutes through a display at the bottom of the device.

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