



PRESS RELEASE – MARCH 2004

Check noise levels in your band room

Noise related problems are unfortunately a well-known phenomenon in many areas of our modern society. At work, in day care centres, in rehearsal rooms etc.

We know that our hearing can get used to very loud noise levels even though they can cause hearing damage. The consequences can result in a chronic hearing deterioration. Besides direct hearing damage, too much noise has other negative aspects such as stress and learning difficulties.

With the help of SoundEar® it is now possible to see how loud the noise is. The device, which has been created in a beautifully functional design, can be hung on the wall in nurseries, rehearsal rooms, fitness centres; in fact anywhere where it is desirable to keep an eye on whether the noise level supersedes the threshold danger limits.

SoundEar® is also targeted towards clubs and concert halls as well as day care centres, which have been heavily burdened by noise problems during the past years. The fact that it is possible to see whether the noise is too loud, makes this noisemeter a potential tool – not least in situations where music is played by large groups of people together.

Immense success in Denmark

SoundEar® was introduced to the Danish market in January 1999 and within a short period of time it became an immense success followed by a great distribution. Thousands of schools, after-school care centres, music schools, fitnesscentres and youth clubs have bought themselves a SoundEar®. The Rhythmic Academy of Music in Copenhagen has, for example, installed a SoundEar® in all of their rehearsal rooms.

SoundEar in the Bandroom

Med et Soundear i the bandroom kan man altid se når lydniveauet er for højt. Man kan så vælge at skrue ned eller bruge sine ørepropper. I Skandinavien har mange skoler

og musikskoler allerede valgt at opsætte SoundEar i alle deres bandrooms. The Rhythmic Academy of Music in Copenhagen has, for example, installed a SoundEar® in all of their rehearsal rooms.

Danish design

SoundEar® is produced in Denmark and has been designed by Anders Heger, a Danish designer, previously awarded with the Danish ID-award for his work. In 2000 he received "Danish Design Award" for the design of SoundEar.

For further information concerning SoundEar® please call SoundShip aps on tel.

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